

Date : ____/____/____

[Please fill in Capital Letters]

Applicant's Name _____ Age _____

விண்ணப்பதாரர் பெயர் _____ வயது _____

Contact Person's Name(for Company Subscription only)_____

தொடர்பு கொள்ள கூடிய நபர் பெயர் _____
(நிறுவனம் சந்தா மட்டும்)

Installation Address: Flat No./Bldg. No. _____ Bldg. Name / Society _____

நிறுவல் முகவரி குடியிருப்பு எண் _____ குடியிருப்பு பெயர் _____

Street Name & Locality Name _____ City _____ Pin Code _____

தெரு பெயர் _____ வட்டம் _____ நகரம் _____

Tel. No. _____ Mobile No. _____ Landmark if any _____

தொலைபேசி எண் _____ கைப்பேசி எண் _____ நிலகுறி ஏதாவது _____

Email _____ Do you own a Personal Computer? ☐ Yes ☐ No

மின்அஞ்சல் முகவரி _____ கனிணி உள்ளதா ☐ ஆம் ☐ இல்லை

2. Hardware Package (Set Top Box can be rented only once at given address)

Hardware Package Standard Definition (SD) STB					High Definition (HD) STB	NUID
STB Hardware Scheme	Amount	Security Deposit	Refund on Termination and return of STB in good condition	Choice		
Scheme - 1	*** Rent Rs.55.66 / Month	Rs.400/- (Refundable)	Rs.400/-	<input type="checkbox"/>		
Scheme - 2	*** Rent Rs.50.66 / Month	Rs.800/- (Refundable)	Rs.800/-	<input type="checkbox"/>		
Scheme - 3	*** Rent Rs.46.80 / Month	Rs.400/- (Refundable with Adjustable)	As per attached Table - A	<input type="checkbox"/>		
Scheme - 4	** Rent Rs.32.93 / Month	Rs.800/- (Refundable with Adjustable)	As per attached Table - B	<input type="checkbox"/>		
Rs.1299/- One time Subscriber entry fee				<input type="checkbox"/>		

Amount (Rs.)

Cash	Cheque* / DD No.	Bank & Branch	

LCO Code

Local Cable Operator Name _____ Company / Network Name _____

கேபிள் ஆப்ரேட்டர் பெயர் _____ நிறுவனம் பெயர் _____

Address _____ (Company Seal)

முகவரி _____

City _____ Pin Code _____ Mobile _____

நகரம் _____ தபால் குறியிட்டு எண் _____ கைப்பேசி எண் _____

5. Subscriber Declaration

I have read and understood the terms and conditions provided herewith and acknowledge that the tariff plan selected by me and the applicable rates together constitute the entire terms and conditions and I shall be bound by the same. I hereby declare and confirm that I have received the above hardware and the information contained herein is true and accurate in every respect.

நான் இத்துடன் இணைத்துள்ள விதிமுறைகள் மற்றும் நிபந்தனைகள் அனைத்தும் எனது கேபிள் ஆப்ரேட்டர் மூலம் தெளிவு படுத்திக்கொண்டேன். நான் இத்துடன் இணைக்கப்பட்டுள்ள கட்டண திட்டத்தை புரிந்துகொண்டு, தேர்வு செய்துக் இந்த விதிமுறைகள் மற்றும் நிபந்தனைகளுக்கு உட்பட்டது. நான் இத்துடன் மேலே குறிப்பிட்டுள்ள வன்பொருளை பெற்றுக்கொண்டேன் என்றும் மற்றும் என்னால் மேலே குறிப்பிட்டுள்ள தகவல் அனைத்தும் உண்மை என உறுதியளிக்கிறேன்.

Date _____ Signature of Subscriber _____ Signature of Cable Operator _____

FOR OFFICE USE ONLY

Verification details provided: Ration Card / Voter ID Card / Passport / Aadhar Card

☐ Driving Licence ☐ Telephone Bill ☐ Electricity Bill ☐ Other _____

LCO Code _____ Date of Receipt _____

Account No. _____ Lot No. _____

Type of Subscriber: ☐ Residential ☐ Commercial ☐ Hotel / Public Viewing Bank Account_____

Rejection reasons _____ Batch No. _____

Entered by _____

LCO Details

SAF No. CNI

Received with thanks from Mr./Ms./M/s. _____

Rs. _____ vide cash / cheque no. _____ drawn on _____ towards Hardware Package /

Activation charges as per scheme.

Signature of Distributor / Cable Operator _____ Date _____

Instructions

1. The applicant's name & address must be given in full (P.O. Box No. alone is not sufficient) 2. Incase of non-individual applicants, i.e. Companies, Pvt. Firms, Institutes etc. please provide the name of the contact person 3. Cheques should be payable locally and crossed Account Payee only. Please write your application form no. and name on the back of the cheque 4. Please draw the cheque for the hardware package in favour of VK DIGITAL NETWORK PVT. LTD.

Telephone : 1800 102 4999 (Toll Free)

TERMS & CONDITIONS OF SERVICE

1. Definitions:

- (a) "addressable system" means an electronic device or more than one electronic devices put in an integrated system through which signals of television channels can be sent in encrypted form, which can be decoded by the device or devices at the premises of the subscriber within limits of the authorization made, through the Conditional Access System and Subscriber Management System on the explicit choice and request of such subscriber, by the cable operator to the subscriber.
- (b) "alternative tariff package" (ATP) means a tariff package which a service provider may offer, in addition to the Basic Service package, for supply of a set box to the subscriber for receiving programmes;
- (c) "Authority" means Telecom Regulatory Authority of India established under sub-section (1) of section 3 of the Telecom Regulatory, Authority of India Act, 1997 (24 of 1997);
- (d) "Authorized officer" shall have the same meaning as given in clause (a) of section 2 of the Cable Television Networks (Regulation) Act, 1995 (7 of 1995);
- (e) "broadcaster" means any person including an individual, group of persons, public or body corporate, firm or any organization or body who or which is providing programming services and includes his or her authorized distribution agencies;
- (f) "basic service tier" means a package of free-to-air channels offered by the cable operator to a subscriber with an option to subscribe, for a single price to the subscribers of the area in which his cable television network is providing service;
- (g) "DAS Area" means the area notified under sub-section (1) of the section 4A of the Cable Television Networks (Regulation) Act, 1995 (7 of 1995);
- (h) "LCO" means a Local Cable Operator i.e. person who provides cable service through a cable television network or otherwise controls or is responsible for the management and operation of a cable television network;
- (i) "Cable Service" means the transmission by cables of programmes including retransmission by cables of any broadcast television signals;
- (j) "cable television network" means any system consisting of closed transmission paths and associated signal generation, control and distribution equipment, designed to provide cable service for reception by multiple subscribers;
- (k) "free to air channel" or "FTA channel" means a channel for which no fees is to be paid to the broadcaster for its retransmission through electromagnetic waves through cable or through space intended to be received by the general public either directly or indirectly;
- (l) "multi system operator" (MSO) means a cable operator who receives a programming service from a broadcaster or his authorized agencies and retransmits the same or transmits his own programming service for simultaneous reception either by multiple subscribers directly or through one or more cable operators, and includes authorized distribution agencies by whatever name called;
- (m) "pay channel" means a channel for which fees is to be paid to the broadcaster for its retransmission through electromagnetic waves through cable or through space intended to be received by the general public either directly or indirectly and which would require the use of an addressable system attached with the receiver set of a subscriber;
- (n) "programme" means any television broadcast and includes -
- (i) Exhibition of films, features, dramas, advertisements and serials
 - (ii) Any audio or visual or audio-visual live programme or presentation and the expression "programming service" shall be construed accordingly;
- (o) "Service provider" means the Government as service provider and includes a licensee as well as any broadcaster, multi system operator (MSO), cable operator or distributor of TV channels;
- (p) "set top box" or "STB" means a device, which is connected to, or is part of a television and which allows a subscriber to receive in unencrypted/descrambled form subscribed pay and FTA channels through an addressable system;
- (q) "Basic Service package" (BSP) means a package of tariff as may be determined by the Authority for supply of a set top box to the subscriber by a service provider for receiving programme;
- (r) "subscriber" means a person who receives the signal of a service provider at a place indicated by him to the service provider without further transmitting it to any other person;
- (S) "VKDN" means V K Digital Network Pvt Ltd
- (t) "You" means the subscriber.

2. Provision of Service:

- 2.1 VKDN's cable service shall be made available to the subscriber with effect from the date of activation of the STB and on terms and conditions contained herein and also contained in the consumer charter (a copy of which has been made available to the subscriber simultaneously with this form) which the subscriber hereby unconditionally accepts and undertakes to abide.
- 2.2 The subscriber shall fill in the Subscriber Application Form (SAF) in duplicate and submit the SAF to the LCO. The subscriber shall ensure that the information stated in the Subscriber Application Form (SAF) is and shall continue to be complete and accurate in all respects and the subscriber hereby undertakes to immediately notify VKDN or its LCO of any change thereto. Photo identification and Address proof has also to be submitted along with the SAF, else the same will be treated as an incomplete SAF. The LCO shall return the duplicate copy of the SAF to the subscriber duly acknowledged.
- 2.3 All incomplete Subscriber Application Forms shall be rejected and the deficiencies shall be informed to the subscriber.
- 2.4 The LCO will respond within 2 working days of receipt of application, and inform the subscriber of the deficiencies and shortcomings in the SAF submitted by him.
- 2.5 In case of technical or operational non-feasibility at the location requested by the subscriber, VKDN or its LCO will inform the subscriber the reasons for the same within 3 working days from the date of receipt of the SAF by VKDN.
- 2.6 The Subscriber can opt for a STB under the Hire Purchase scheme or a 3 year rental scheme or on a one time subscriber entry fee as mentioned overleaf by VKDN.
- 2.7 Under the Hire Purchase scheme, the ownership of the STB will be transferred upon payment of the last monthly installment as stated overleaf. However till such time that all the installments are fully paid to VKDN, VKDN shall remain and continue to remain the sole and absolute owner of the STB.
- 2.8 Under the 3 year rental scheme, the ownership of the STB will be transferred upon payment of the last monthly rental payment.
- 2.9 Under the one-time subscriber entry fee scheme, the STB is provided on a Free To Use Basis to the subscriber. STB remains at all times the property of VKDN and after 5 years of usage it will be transferred to the subscriber at no cost. However till such time VKDN shall remain and continue to remain the sole and absolute owner of the STB.
- 2.10 Under all the three STB plans, should a subscriber seek termination of VKDN's cable services, VKDN or its LCO will arrange for a refund of the amount paid as Security Deposit after deducting a fifteen per cent depreciation for each year of usage, provided the STB has been returned to VKDN office in a working condition along with all accessories like remote control, AC adapter (if any) and connecting cables and has not been tampered with.
- 2.11 Monthly rentals for the STB will be payable to VKDN and will be a part of the regular invoice raised to the subscriber for the cable services rendered by VKDN.
- 2.12 Each STB comes with a one year warranty. During the warranty period no repair and maintenance charges are payable, provided the STB has been used in normal working conditions and is not tampered with. There is no warranty applicable on the remote control.
- 2.13 During the warranty period, the STB will be repaired or replaced within 24 hours of receipt of complaint. After the expiry of the warranty period, repairs to the STB would have to be paid for by the subscriber and a replacement STB may be offered, if available.
- 2.14 Changes in the rates of taxes & Government duties will be informed to subscribers and passed on.
- 2.15 In case of STB malfunction, the LCO will replace or repair the STB within 72 hours of receipt of complaint. Repair charges will be payable if the STB is out of warranty period.
- 2.16 Refund of security deposit will be made available to the subscriber within seven days upon receipt of STB, provided the same has not been tampered with.
- 2.17 STB will not be made available to a subscriber on rental scheme again if he/she has already availed of this at the same location in the past.
- 2.18 The subscriber shall have the option to select packages or channels on an a la carte basis by ticking the same on the SPF. The subscriber shall select the payment methodology and the payment term on the same along with the STB details where the subscriber wants these channels to be activated. Upon receipt of the fully filled SPF and complete and correct in all respects, the channels selected by the subscriber shall be activated within 48 hours of its receipt.
- 2.19 Composition of channels in any package that the subscriber has availed of will not be altered for a period of six months from the date of enrolment. Should there be a change in the same due to any channel becoming unavailable on our network, an alternative channel from that genre & language will be provided or a price reduction equivalent to the a la carte rate of that channel will be provided from the date of discontinuation.
- 2.20 Neither VKDN nor its LCO shall disconnect a subscriber without giving 21 days written notice. However this will not apply if the subscriber is found to be the cause of piracy.
- 2.21 The Subscriber hereby agrees to allow the authorized representatives of the LCO/VKDN to enter upon the Installation Address for inspection, installation, removal, replacement and repossession of the Hardware under the Terms hereof. This clause survives the termination until all the dues are paid and the STB owned by VKDN is returned to VKDN in satisfactory working condition.
- 2.22 The Cable Service and the license to use the STB shall be for personal viewing of the Subscriber/s and for his family members only. No assignment of STB shall be valid unless the same is approved in writing by VKDN. Subscriber shall not allow public viewing or exploit the same for commercial benefit or otherwise. Breach of this clause will result in termination of Service and the subscriber shall also be liable to pay

damages.

2.23 The Subscriber acknowledges that the STB has been merely licensed to the Subscriber by VKDN to avail the Channels for one TV set only and shall at all times be the exclusive property of VKDN and that he/she has been fully explained and accepts that any unauthorized relay or retransmission of the signal will constitute infringement of copyright of the content providers/owners/licensors thereof and will in addition to the termination of Service, attract civil and/or criminal liability under the law.

2.24 The Subscriber undertakes not to use or cause to be used the set top box or device and/or STB with any other device and shall ensure the safety and security of the Hardware from unauthorized use, theft, misuse, damages, loss etc.

2.25 The subscriber undertakes that he shall neither by himself nor allow any other person to modify, misuse or tamper with the Hardware or to add or remove any seal, brand, logo, information, etc. which affects or may affect the integrity/functionality/identity of the Hardware or otherwise remove or replace any part thereof; nor shall VKDN use before or after the STB any decoding, receiving, recording device other than one television set.

2.26 The subscriber undertakes not to do or allow any act or thing to be done as a result of which the right of the LCO/MSO/Distributor/VKDN in relation to the Service and/or Hardware or of the channel providers/distributors/irrelation to any Channel, may become restricted, extinguished or otherwise prejudiced thereby or they or any of them may be held or alleged to be in breach of their obligation under any agreement to which they are party or otherwise are so bound.

2.27 The subscriber undertakes not to hypothecate, transfer or create or suffer any charge, lien or any onerous liability in respect of the Hardware which is not owned by the Subscriber.

2.28 The subscriber undertakes not to relay, transmit or redistribute the signals/Service to any Person or connect to any other device for any redistribution purpose.

2.29 Commercial establishments will be governed by tariffs as laid down by the Authority from time to time.

2.30 All the terms and conditions including the provision related to the terms of service, tariff, rebates, discount, refund shall be subject to the rule, regulation, notification, guidelines as may be specified by the Authority or as may be applicable from time to time.

3. Payment Obligation:

- 3.1 The subscriber shall ensure prompt payment of all the bills within 15 days of the bill date. All payments shall be made either to VKDN or its LCO.
- 3.2 Any payment made after 15 days will attract simple interest @12% per annum on pro rata basis for the number of days delayed.
- 3.3 Billing will be on a calendar month basis. You can view your bill online by logging into our website www.vkdigital.co.in
- 3.4 Billing dispute if any will be resolved within 7 days.
- 3.5 Refund, if any will be issued within 30 days following resolution of complaint or before the next billing cycle whichever is earlier.

4. Suspensions/Termination of Service:

- 4.1 The terms will commence from the date of installation of the Hardware and shall remain in full force and effect unless terminated under the Terms.
- 4.2 A 21 day notice period will be given if VKDN chooses to discontinue providing a channel. The notice of discontinuation shall be published in the local newspaper circulating in the subscriber's locality and shall also be displayed on the TV screen as a scroll on the local cable channel.
- 4.3 If the subscriber chooses to relocate, the subscriber shall submit its application in advance either to VKDN or its LCO. After verification of the outstandings, VKDN shall provide the services at the new location, provided it is technically and operationally feasible. If not, VKDN or the LCO will inform the subscriber likewise and the subscriber can opt to surrender the STB and proceed to claim a refund as per the terms of the scheme under which the subscriber has availed of the STB.
- 4.4 If the services have been temporarily discontinued on the subscribers request, no charges other than STB rentals will be payable by the subscriber.
- 4.5 No suspension of services is possible if the period of suspension comprises part of a calendar month.
- 4.6 Suspension of services is possible for one calendar month or a multiple of calendar month, but the period cannot exceed three calendar months.
- 4.7 No reactivation charges are payable by the subscriber if the period of suspension is under three calendar months. Thereafter a reconnection charge of Rs.50/- plus service tax will be levied.
- 4.8 If the subscriber submits its disconnection notice 21 days in advance, no charges will be payable by the subscriber even if VKDN or its LCO fails to disconnect the service.
- 4.9 Any request for addition of channel/package will by default be done from the next billing cycle, unless demanded as an immediate request. Disconnection of a channel/package is possible only on a calendar month basis or on expiry of the term of the contracted package.
- 4.10 Notwithstanding the aforesaid, the cable service shall be liable to be terminated or suspended at the sole option of LCO/Distributor/VKDN either wholly or partly, upon occurrence of any of the following events i.e. (a) if the subscriber commits a payment default; (b) in case of breach by the subscriber; (c) if the Rental Agreement is terminated; (d) if the subscriber is declared bankrupt, or insolvency proceedings have been initiated against the subscriber; (e) in order to comply with the Cable Television Networks (Regulation) Act, 1995 and/or the Rules made thereunder and all and any other applicable laws, notifications, directions and Regulations of any statutory or regulatory bodies; (f) if the Broadcaster/Channel Providers suspend or discontinue to transmit any Channel/s for any reason not attributable to the LCO, and VKDN or the agreement between the Broadcasters/ Pay Channel provider/s and VKDN is terminated or suspended.
- 4.11 In the event of suspension, the Subscriber will be liable to pay forthwith up to the last day of the month of suspension/termination and to return forthwith the STB, in working condition (reasonable wear and tear excepted).
- 4.12 The cable Service may be restored upon receipt of all the dues, advance Subscription, reconnection charges (if payable) and any other amount payable under the Terms and on such other terms and condition as may be in force. If the Service was suspended due to the Subscriber's default, the Subscriber shall also pay the amount for the disconnected period as if the Service had continued.

5. Redressal of Complaints:

- 5.1 You can log in your complaint on the Toll Free No. 1800 102 4999 or with the directly with LCO. The Subscriber Care No. +91 44 49995999 is available from 0800 hours to 2300 hours all day of the week.
- 5.2 Alternatively you can log in a complaint online on our website www.vkdigital.co.in or through your registered Mobile No.
- 5.3 For each complaint received by us you will be assigned a Docket No. and you can monitor the same through our "Web Based Complaint Monitoring System".
- 5.4 Each complaint will be attended within 8 hours. However complaints received during night time will be attended on the next day. Ninety percent of No Signal complaints will be attended within 24 hours of receipt of such complaint.
- 5.5 If the service is provided through a LCO, it will be the responsibility of the LCO to maintain the Quality of Service standards as laid down by the Regulator, wherever it pertains to distribution of signals from the node/amplifier of VKDN.
- 5.6 For more details relating to the redress of your complaints please see VKDN's Consumer Charter which has been provided to you.

6. Force Majeure:

If at any time, during the continuance of Service, the Service is interrupted, discontinued either whole or in part, by reason of war, warlike situation, civil commotion, theft, willful destruction, terrorist attack, sabotage, fire, flood, earthquake, riots, explosion, epidemic, quarantine, strikes, lock out, compliance with any acts or directions of any judicial, statutory or regulatory authority or any other Acts of God, or if any or more Channels are discontinued due to any technical or system failure at any stage or for any other reasons beyond the reasonable control of the LCO or VKDN, the Subscriber will not have any claim for any loss or damages against the LCO or VKDN.

7. Disclaimer:

The LCO / VKDN will make reasonable efforts to render uninterrupted Service to the Subscriber and make no representation and warranty other than those set forth in the Terms and hereby expressly disclaim all other warranties express or implied, including but not limited to any implied warranty of merchantability or fitness for particular purpose.

8. Limitation of Liability:

LCO, Distributors and VKDN and the employees thereof shall be not liable to the Subscriber or to any other person for all or any indirect, special, incidental or consequential damage arising out of or in connection with the provision of the Service or inability to provide the same whether or not due to suspension, interruption or termination of the Service or for any inconvenience, disappointment due to deprivation of any programme or information whether attributable to any negligent act or omission or otherwise. Provided however the maximum liability of LCO or Distributor or VKDN for any actual or alleged breach shall not exceed the subscription paid in advance for such duration of Service, for which the Subscriber had paid in advance but was deprived due to such breach.

9. Indemnity:

The Subscriber hereby indemnifies and holds harmless the LCO, MSO and VKDN from all the loss, claims, demands, suits, proceedings, damages, costs, expenses, liabilities (including, without limitation, reasonable legal fees) or cause of for use and misuse of the Cable Service or for non-observance of the Terms by the Subscriber.

10. Notice:

Notice at the Installation Address shall be deemed to be sufficient and binding on the Subscriber.

11. Jurisdiction:

All disputes and differences with respect to these Terms between the Subscriber and VKDN or the LCO shall be subject only to the jurisdiction of the courts at Chennai.

12. Miscellaneous:

If any of the provisions of these Terms becomes or is declared illegal, invalid or unenforceable for any reason, the other provisions shall remain in full force and effect and no failure or delay to exercise any right or remedy hereunder shall be construed or operate as a waiver thereof. Terms may be amended by the authority from time to time and shall be binding on all.

13. The terms and condition prescribed under the regulation issued by Authority are applicable herewith. Detailed information is available on the authorized site of Telecom Regulatory Authority of India viz: www.trai.gov.in

Signature of the Subscriber _____ Date: _____